



# Miracle Parenting Universe Privacy Policy

Last Updated on: June 23, 2025

## 1. Introduction

- **Purpose:** Explain how Miracle Parenting Universe collects, uses, and protects your personal information.
- **Scope:** Applies to all users, including individuals, parents, organizations, and investors.

## 2. Data Collection

- **Types of Data Collected:**
  - Personal Information: Names, emails, payment information (via Stripe).
  - Data: Project and Course outcomes, products purchased, viewed, and other related metrics.
  - **User Input:** Users provide data at the time of the registration, course curriculum usage, 1:1 coaching sessions, group coaching sessions, and platform feedback.
- **How Data Is Collected:**
  - Directly from user submissions.
  - Automatically via cookies and other tracking technologies.

## 3. Data Usage

- **Purpose of Use:**
  - Facilitate donations, track impact, and enable communication.
  - Analytics for improving platform services.
  - This is for processing payments (handled by Stripe).
- **User Input:** Users are responsible for the accuracy of the data they provide, and Miracle Parenting Universe is not liable for incorrect or misleading information.
  - **Disclaimer:** Miracle Parenting Universe is **not** responsible for the accuracy of any documents shared on the platform.
- **How We Use This Information**
  - We use the personal information we collect for the following purposes:
    - Provide the Miracle Parenting Universe Platform:
      - Enable you to access the Miracle Parenting Universe Platform and make and receive payments.
      - Enable communication and interaction with others through the Platform.
      - Process your requests and provide user support.
      - Send you service-related messages, account updates, and security alerts.
      - Determine your country or region of residence to customize experiences accordingly.
    - Improve and Develop the Platform:
      - Conduct research, analytics, and troubleshooting.
      - Develop new services and improve existing features.
      - Provide training and quality assurance.
    - Personalize and Customize Experiences:
      - Tailor content and services based on your preferences, behavior, and



search history.

- Provide you with a personalized experience.
- **Promote Trust and Safety:**
  - Detect and prevent fraud, abuse, and illegal activity.
  - Conduct identity verification and background checks, where permitted by law.
  - Enforce our Terms of Service and other platform rules.
  - Protect our users, community, and third parties.
- **Marketing and Advertising:**
  - Send promotional messages and special offers.
  - Measure and improve advertising campaigns.
  - Administer surveys, contests, or other promotional events.
  - Invite you to events and relevant opportunities.

We may also process your information when necessary to comply with legal obligations or enforce our rights.

#### 4. Data Sharing

- **Third-Party Service Providers:**
  - Payment processors (e.g., Apple, Google, Firebase, Android, Stripe, Visa, Mastercard, and American Express).
  - Analytics services.
- **Impact Organization Data:** This may be shared with donors and investors based on user preferences and public settings.

#### 5. User Responsibilities

- Users are responsible for maintaining the confidentiality of their accounts. Miracle Parenting Universe doesn't store or sell PII information to third-party agencies, organizations, or buyers.
- All users must ensure they have the right to share all information they input on the platform.

#### 6. Data Retention

- Information will be retained as long as necessary to fulfill the purposes outlined.
- When a request is made to delete the account, it will be deleted immediately, but it may take up to five business days to completely remove all personal information.
  - If it takes longer than five business days, we will email you to explain the cause of the delay.

#### 7. Your Rights

- **Access and Correction:** Users may access and correct their personal information anytime.
- **Deletion:** Users can request data deletion, subject to legal or contractual requirements.

#### 8. Security

- Miracle Parenting Universe uses industry-standard security measures to protect data.
- **Stripe:** Stripe handles all payment processing securely, and Miracle Parenting Universe does



not store full payment details.

## **9. Changes to the Privacy Policy**

- We reserve the right to modify this Privacy Policy at any time in accordance with applicable law. If so, we will post the revised Privacy Policy and update the "Last Updated" date at the top. In case of material changes, we will also provide you with notice of the modification by email at least fifteen (15) days before the effective date. If you disagree with the revised Privacy Policy, you can cancel your Account. If you do not cancel your Account before the date the revised Privacy Policy becomes effective, your continued access to or use of the Miracle Parenting Universe Platform will be subject to the revised Privacy Policy.

## **10. Who Controls My Personal Information**

### **10.1 Controller**

Where this Policy mentions "Miracle Parenting Universe," "we," "us," or "our," it refers to Miracle Parenting Universe World Inc., which is responsible for your information under this Privacy Policy (the "Controller"). The designated Controller is

Miracle Parenting Universe World Inc.  
434 Billowing Way, Kyle, TX 78640  
USA

### **10.2 Payments Controller**

This Privacy Policy also applies to the Payment Services provided to you by Miracle Parenting Universe World Inc. pursuant to the Payments Terms of Service ("Payments Terms"). When using the Payment Services, you will also be providing your personal information to one or more Miracle Parenting Universe Payments entities (the "Payments Controller" as outlined in Schedule 1), which will be responsible for your information related to the Payment Services, generally depending on your country of residence.

### **10.3 Insurance Controller**

As further defined in the applicable document referenced in the Insurance Supplement.

## **11. Contact Information**

- If you have any questions, please contact [hello@miracleparentinguniverse.com](mailto:hello@miracleparentinguniverse.com)